



CORPORATE SPONSORSHIP OPPORTUNITIES

JANUARY 2020



ARTS COUNCIL OF ALGOMA

Vision

The Arts Council is a charitable, non-profit organization that is embedded in, working for, and re/investing in the arts community.

In the next three years we plan to focus on bringing a sense of vibrance and creativity to our community, through arts sales, arts education, and personal growth opportunities for our members.

Mission

The Arts Council of Sault Ste Marie & District is committed to coordinating, educating, advocating, and informing on behalf of Algoma artists.

Mandate

The Art Council of Algoma's Mandate is to:

Coordinate the activities of individuals, groups and organizations engaged in the arts

Encourage education and appreciation of the arts.

Provide an information service for artists, groups, organizations, and the public.



SUPPORTING YOUR COMMUNITY

Since 2015, the Arts Council of Algoma memberships have rebounded and the Council has boosted fundraising. A strong business plan has been developed to produce and promote executable strategic goals.

The Arts Council is working closely with the City of Sault Ste Marie on the Arts and Culture team. The priority of this collaboration is reviewing the needs of Sault Ste Marie and establishing a plan to build a stronger arts and culture industry in the Algoma region.

Your support will allow the Arts Council to sustain this growth so we can continue to coordinate, educate, advocate, and inform on behalf of artists in the Algoma district

We need to raise \$65,000 per year to operate at *minimum* capacity.

Become a sponsor and help us support arts and culture in Algoma. With your support, we can make 2020 a year for the arts to thrive!

DEMONSTRATE COMMUNITY SUPPORT

As a non-profit organization, the Arts Council of Algoma depends on membership revenue and business sponsors to support our operational costs.

We believe that the power of the arts helps strengthen Algoma communities. Support from enthusiastic local leadership, entrepreneurs, and investors like you are critical to our continued success.



PROMOTE YOUR BUSINESS

*Through A Community
Based Service
Organization*

Corporate sponsors will be given access to a wide demographic and variety of audiences, over a range of media and communication platforms. Sponsors will be promoted to hundreds of followers through the Art Council's social media streams, in ARTiculations magazine, and through advertisements on the Art Council's website. Corporate sponsor logos will also be featured in the Art Council's letterhead.



WHY SUPPORT THE ARTS?

The Arts Improve Quality of Life!

The arts help develop and cultivate critical thinking skills, problem solving skills, inventiveness, improvisation, cultural awareness, motor skills, language development, decision making, visual learning, confidence, self-esteem, social skills, and tolerance. Arts contribute positively to one's employable skills!

The Arts Improve Economic Growth!

The presence of arts in a community often attract both tourists and citizens, allows for the creativity needed to generate innovative projects, and provides employment opportunities!



The Arts Improve Your Health!

Dozens of studies show us how the arts improve the healing of stroke victims and trauma patients by expressing memories retained as images and expressing those through paintings and drawings. The arts also are proven to reduce symptoms of anxiety, depression, and dementia, ease pain and stress in cancer patients on chemotherapy, and improve speech functions in children with cerebral palsy!

The Arts Improve Academic Performance!

There is concrete evidence that students with a background in dance, theatre, and music display higher proficiency in reading, writing, and maths and have a higher rate of attendance and graduation.

ARTS COUNCIL MEMBERSHIPS

Get Noticed!

Get listed in our Artist Directory

ARTiculations!

Receive issues of our newsletter

Have Your Voice Heard!

Vote at the June Annual General Meeting

Ink is Expensive!

Discounted photocopying rates at the office

Cheap Advertising for You/Your Business!

Excellent rates in ARTiculations

Save Money!

Discounted rates at local businesses

Tax Benefits!

Tax-deductible receipts for individuals

Networking and Exposure!

Connect with other artists, shows, and more

Funding Opportunities!

Assistance with relevant grants for artists

Advertise Your Art!

Display at events and in our office

Help the Community!

Looking to give back? Volunteer here!

Potential Board Member!

Join the Board and guide the Council



Business memberships enjoy the same benefits as artist membership, and:

- Learn about grants and funding for arts businesses and groups
- Access policies and publications through CARFAC
- Access insurance information for arts businesses
- Access a variety of workshops and education programs



HOW IS FUNDING USED?

Funding from corporate sponsorships is used to sustain the growth of the Arts Council in order to coordinate, educate, advocate, and inform on behalf of artists in the Algoma district.

Your support will allow the Arts Council to create and maintain arts programs in the community that:

- invest in Algoma's vital artists and arts organizations
- strengthen skills and share knowledge
- support engagement in the arts
- build public awareness of the arts

The Arts Council of Algoma promotes these values through events, programs, workshops, and mentorship opportunities.



SPONSORSHIP LEVELS

- Your logo featured on ACOA's website
- Your website linked on ACOA's website
- Recognition on ACOA's Sponsorship page
- Your logo included on ACOA's letterhead
- A quarter page ad to appear in each edition of ARTiculations magazine (readership over 800)
- Your logo featured as a sponsor in ARTiculations magazine
- Benefits included in a business membership

PLATINUM
\$10,000

GOLD
\$5,000

- Your logo featured on ACOA's website
- Your website linked on ACOA's website
- Recognition on ACOA's Sponsorship page
- Your logo included on ACOA's letterhead
- Business card sized ad to appear in each edition of ARTiculations magazine (readership over 800)
- Your logo featured as a sponsor in ARTiculations magazine
- Benefits included in a business membership

- Your logo featured on ACOA's website
- Your website linked on ACOA's website
- Recognition on ACOA's Sponsorship page
- Your logo included on ACOA's letterhead
- Business card sized ad to appear in each edition of ARTiculations magazine (readership over 800)
- Benefits included in a business membership

SILVER
\$1,000

CORPORATE SPONSORSHIP AGREEMENT

Company Name:

Company Address:

City: Province:

Email:

Telephone:

Fax:

Contact Person:

SPONSORSHIP LEVEL

Platinum..... Gold..... Silver..... Other.....

PAYMENT

Cheque..... PayPal (info@ssmarts.org)..... Credit Card.....

CREDIT CARD INFO

Visa..... MasterCard..... American Express..... Discover.....

Card Number: CVV: Exp:

Cardholder:

Signature:

*Please return completed form to 104A-369 Queen Street SSM ON,
or email to info@ssmarts.org*

UPCOMING PROGRAMS

ART CRAWL

ART IN THE PARK

DAWWA DAHZI GALLERY

UP THE ARTS FESTIVAL

INTERNATIONAL FRINGE
FESTIVAL

YOUTH SELF PORTRAIT EXHIBIT

ART STAR FEATURES

ART TALENT SHOW

YOUTH CONTESTS

MENTORSHIP PROGRAMS

WORKSHOPS

& MORE!

